

COMPANY PROFILE

TOA Corporation



Smiles *for the* Public

When people gain reassurance,
reliability and emotion,
that brings out various smiles in people.
TOA is a company that makes their smiles
come true within the society they inhabit
and provides irreplaceable values
that cheers them up even more,
thanks to our audio notification capabilities.

Smiles for the Public

Management Vision 2030

Dr. Sound

- becoming a professional organization that improves sound in society -

3 Three Business Domains

Public Safety
Public Communication
Public Space Design

Audio Notification Capabilities

TOA provides a triple header of values to society “reassurance”, “reliability” and “emotion” through our audio notification capabilities.

Public Safety

Public Communication

Public Space Design



Public Safety

Horn Array Speaker (Emergency PA system, Koto Ward, Tokyo)

Public Safety

Reassurance

In the realm of “Public Safety,” in order to allow people to spend their daily lives with peace of mind, we endeavor to protect as many people as possible from natural disasters, crime, accidents, and other public dangers, working to provide solutions that will help achieve security and safety in society.

High-performance Speakers for Disaster Prevention (Sendai City, Miyagi)

Sendai City was badly affected by the Great East Japan Earthquake. Using this experience, they try to provide information to ensure the necessary information is passed on rather than just sending it out. TOA established an outdoor emergency public-address system to convey tsunami information as well as organizing workshops to help publicize how to mitigate and prevent disasters; collaborating with government and residents as a team effort.



Town Recorder Remote Viewing Service (Keisei Bus Co., Ltd.)

The Keisei Bus Company is based in Ichikawa City, Chiba and offers reassurance to passengers awaiting buses at bus stops via TOA’s remotely operated system, which monitors video images of each bus stop and provides accurate announcements. Moreover, the system also boosts local anti-crime measures by complying with Chiba prefectural relations in terms of security cameras.



Airport Passenger Announcement System (For the international passenger terminal at Tokyo International Airport)

Facility Announcement System (Wimbledon Tennis Court)

Public Communication

Reliability

In the realm of "Public Communication," in order to build trust among people in everyday life, we overcome disparities of time, space, language and age, offering solutions for more convenient, more comfortable social communication.

Airport Passenger Announcement System (For the international passenger terminal at Tokyo International Airport)

The international passenger terminal of Tokyo International Airport has been spotlighted as a gateway to Europe, America and East Asia from the Tokyo metropolitan area. TOA developed a PA system capable of conveying necessary information such as emergency and flight information for various users of different nationalities and ages within large airport facilities.



PA system on a railway car Washington Metro 7000-series Train Cars [Made by Kawasaki Heavy Industries, Ltd.]

Providing passengers with a safer and more comfortable service, TOA's technology supports many aspects of railway operation, including a PA system on the train conveying announcements to each train car from the vehicle cockpit and a security camera system to ensure on-train safety, as well as an on-board and station electric destination indicator, etc.

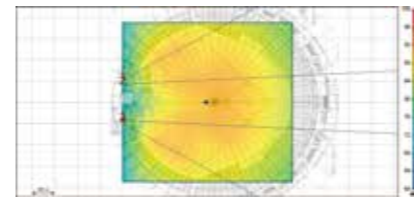
Public Space Design

Emotion

In the realm of "Public Space Design," toward the goal of stirring people's hearts and emotions, from everyday small pleasures to extraordinary experiences, we provide solutions that achieve the kind of spatial performance capable of enriching people's minds.

Stadium Sound System (ZOZO Marine Stadium)

ZOZO Marine Stadium is well-known to many citizens as the home ground of a professional baseball team as well as a concert and sporting venue. TOA helps provide sound support for audiences to enjoy professional baseball matches and other events comfortably, thanks to the renovation of its acoustic facility.



Our diverse sound system design, amassed through extended sound creation
 We deliver optimal sound, exploiting accumulated data and expertise, including precise sound field simulation and digital measurement technology, etc.



TOA's Global Expansion

We develop localized business operations under the catchphrase: “5 TOAs in the World.”

TOA develops products while retaining roots in the local community; feeling the culture and climate in its bones and establishing an optimal regional network, including production, marketing and after-sales service.

We believe we can only deliver value that people really seek worldwide after implementing such localized business operations.

There are now five stages of TOA in the world: Establishing product development, production and sales bases in “Japan,” “China & East Asia,” “Asia & Pacific,” “Europe, Middle East & Africa” and “The Americas,” we will continue to grow.



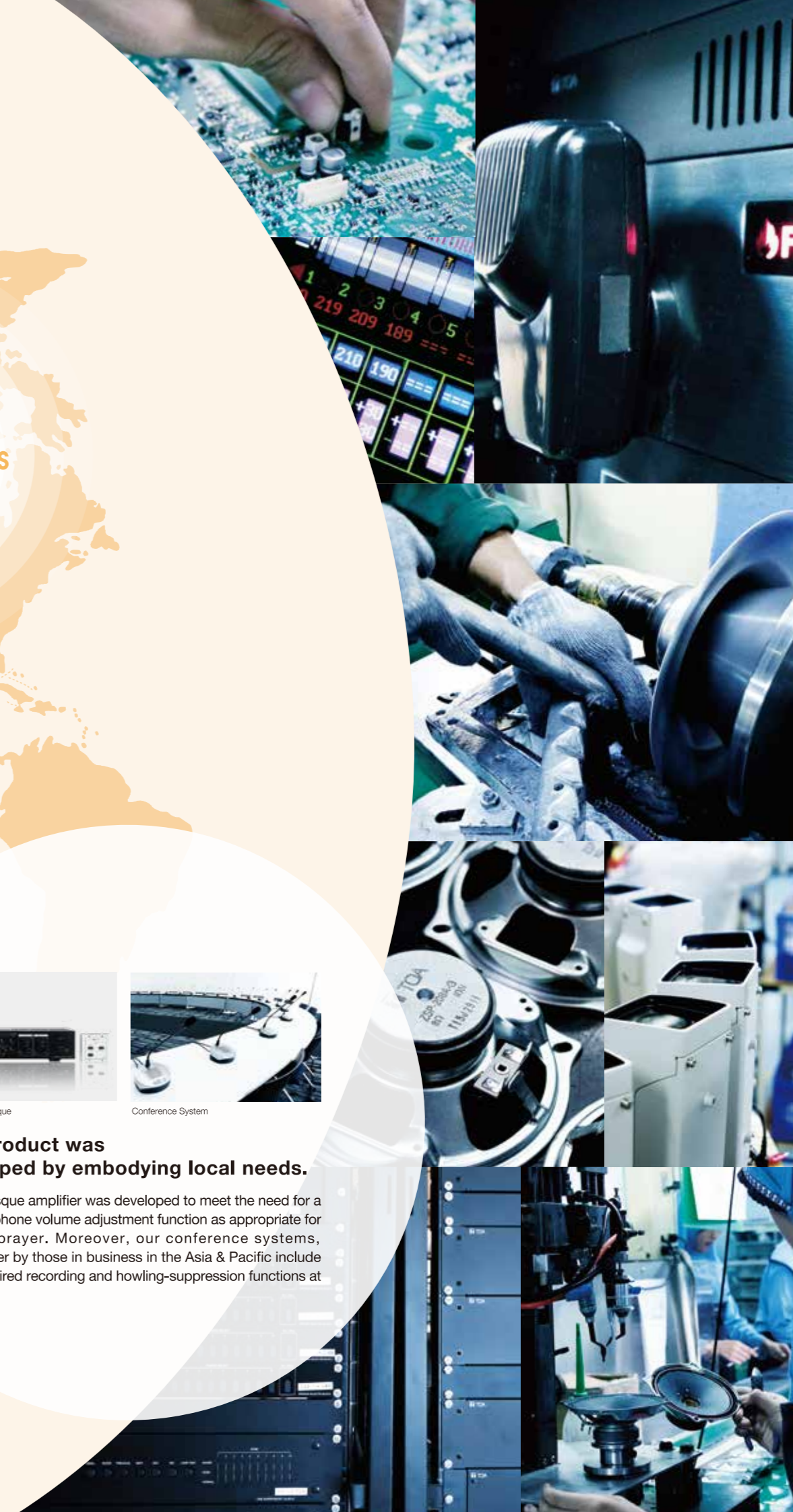
Amplifier for mosque



Conference System

This product was developed by embodying local needs.

TOA's mosque amplifier was developed to meet the need for a fine microphone volume adjustment function as appropriate for times of prayer. Moreover, our conference systems, sought-after by those in business in the Asia & Pacific include highly required recording and howling-suppression functions at low cost.





Carbon microphone (reproduction) that supported our earlier times

A carbon microphone was developed to capture sound via the vibration of carbon particles, obtaining the carbons required by boiling sugar. Even when supplies were scarce, we were still able to obtain valuable sure supplies, which allowed us to produce carbon microphones and evidence shows that microphones were needed at the time.

The Spirit of Foundation

Retaining a perspective for the next generation

In 1934, TOA was established in Kobe as TOA Electric Manufacturing Company. Our founder, Tsunetaro Nakatani, met and joined forces with a young engineer to produce microphones, which paved the way to found the company. TOA has since grown from a small factory to a global specialist manufacturer over time; capable of producing numerous products, both nationally and globally unique. That was because we retain a passion for craftsmanship and a forward-looking attitude at all times. The spirit of this foundation has since been handed down to the current TOA.

Wide-ranging Innovative Products produced by TOA

Many products that have underpinned our business have design concepts which remain applicable today, reflecting the level of innovation achieved at the time. Above all, Japan's first reflex trumpet speaker and a world-first electric megaphone have been further modified on an ongoing basis and catalyzed long-term company growth.



Reflex Trumpet Speaker (since 1947)



Electric Megaphone (since 1954)



TOA's Development and Production System

Our Global Development System, producing innovative products

TOA Group's developing base is headquartered at Takarazuka R&D Center in Japan, housing all sorts of departments and development activities, including product development, quality-assurance and design, etc. as well as an R&D department of basic technologies. We also deployed overseas bases of the Asia-Pacific R&D Center in Indonesia and the Dynatron Industrial Co., Ltd. R&D Center in Taiwan and produce attractive regional products working alongside our global production sites. With each site operating independently, information is linked to an IT network, within which we can share technologies and purchase parts as a single package. We maintain the development system of local products produced from freewheeling thinking and efficiency as the overall TOA Group.

Asia-Pacific R&D Center

In 2012, the Asia-Pacific R&D Center was founded as TOA's first overseas development center in the suburbs of Jakarta, the Indonesian capital. Local engineers develop products within a fully-appointed development environment.

TOA's solution – examples of our installations

TOA products play active roles in a range of global scenes.



NOEVIR STADIUM KOBE
[Sports Facility]

TOA's sound and information systems help each event proceed smoothly, while also boosting emotion and excitement at the venue.



MATSUSHIMA ICHINOBO
[Hotel]

The MATSUSHIMA Convention Hall installed in MATSUSHIMA ICHINOBO. We help establish a sound environment conducive for events within the hotel, including a range of conventions and wedding receptions.



Marina Bay Financial Centre Tower
[Complex]

Marina Bay Financial Centre Tower is a huge commercial complex, symbolic of Singapore. Within its office tower, TOA's broadcasting system and speakers support efforts to establish a safe and comfortable environment.



Tokyo Metropolitan Government Building
[Government Facility]

The Tokyo Metropolitan Government Building is a huge building and familiar as an information base for the Tokyo administration and a venue within which Tokyo citizens communicate and interact. We support people's safe and comfortable lives by providing Public address/Emergency broadcast system and PA systems.

Wimbledon Tennis Court
[Sports Facility]

Wimbledon Tennis Court is the U.K.'s largest tennis venue. TOA's sound system help ensure the Wimbledon Championships, one of the world's most prestigious annual tournaments, proceed smoothly.



ION ORCHARD
[Commercial Facility]

ION ORCHARD is a huge shopping mall on Orchard Road in Singapore. Our Public address/Emergency broadcast system delivers the required information, while line array speakers support their event operations outside the building.



Cartoon Network Amazone
[Theme Park]

Cartoon Network Amazone is one of the largest family-oriented water parks in Asia with Cartoon Network as theme; located in Pattaya, Thailand. TOA supports the establishment of a broadcasting system, including Line array speakers on the main stage.



Yale-NUS College
[Educational Facility]

Yale-NUS College is an institution founded by Yale University of the U.S. in collaboration with the National University of Singapore, which was the first college founded abroad. Our IP intercom system plays an active role as an on-campus communication tool.

National Convention Hall of Yokohama
(PACIFICO Yokohama National Convention Hall)
[Conference Hall]

The National Convention Hall is a large convention venue within PACIFICO Yokohama; located in the new city center of the Minato Mirai 21 area in Yokohama and showcasing our high-grade sound system, fit for any international convention hall.



Umeda Sky Building
[Complex]

This skyscraper's unique shape has made it an Osaka landmark. The building has become a popular sightseeing destination with guests from around the world, and their security and safety are ensured through TOA's Multi-language broadcast support system.



Tokyo SKYTREE TOWN®
[Complex]

Tokyo SKYTREE TOWN® is a large-scale commercial complex, including the TOKYO SKYTREE®. TOA's Public address / Emergency broadcast system was introduced, supporting visitor safety and providing announcements.



Cathedral Basilica of the Assumption of the Blessed Virgin Mary
[House of Worship]

This is the cathedral located in Pelplin, a town in northern Poland. Given the very large space and complicated architecture of the building including sacred edifice, the sound design was a challenge. However, TOA's sound system achieves premier sound quality and intelligibility.



The Sultan Salahuddin Abdul Aziz Shah Mosque
[House of Worship]

This is known as the Blue Mosque, due to the beautiful blue building, which is the largest mosque in Malaysia. At the mosque, an Active line array speaker delivers high-quality sound intelligibility.

Istiqlal Mosque
[Houses of Worship]

Istiqlal Mosque, the largest in South-East Asia, is located in Indonesia, which has the largest population of Muslims in the world. TOA delivered a broadcasting system, including column speakers among others.



Gelora Bung Karno Stadium
[Sports Facility]

This stadium in Indonesia is one of the largest in the world. TOA's sound system delivers clear, high-quality audio to the stadium's roughly 90,000 spectators to maximize excitement at a variety of sporting events.



Other solutions – examples of our installations

- **Sports Facilities** Hanshin Koshien Stadium, Kyocera Dome Osaka, STADE DU FRANCE
- **Hotels** The Westin Awaji Island, ANA CROWNE PLAZA KOBE
- **Transport** Narita International Airport, Kansai International Airport
- **Educational Facilities** Natural History Museum, Université d'Aix-Marseille, SAKUSHIN GAKUJIN
- **Commercial Facilities** MEITETSU Department Store, Nishi Umeda HERBIS ENT
- **Others** Kobe City Government Office, TAIPEI 101, SAPPORO TV Tower, Urakami Cathedral, Kairakuen

Management Policy

[Basic Management Policy]
(Three Confidences)



TOA continues to meet
our corporate social responsibilities
for the future.

Quality Policy

TOA has earned global recognition
for our total quality management.

TOA acquired an international standard certification for the ISO9001 quality management system. Our total quality management, from design, development and production to after-sales service, has earned global recognition. Moreover, we promote eco-friendly technology and product development, which has also helped us acquire the ISO14001 international standard certification for environmental management.



Environmental Policy

We address environmentally
aware efforts.

TOA
Environmental
Philosophy

TOA recognizes global environmental preservation as one of our key management challenges and we all proactively engage in environmentally aware actions in our corporate activities.



Based on the letter T,
the TOA logo
symbolizes our four
corporate objectives:

- PROGRESSIVE**
To continuously incorporate the high technology and pursue a high degree of specialization.
- INTERNATIONAL**
To make a global contribution in the field of communication through sound.
- MODERN**
To respond appropriately and quickly to rapid changes occurring in society.
- DYNAMIC**
To make an effort as individuals to create products of the highest quality and value.

Emotion and Sympathy We contribute to society through various activities.

Our unique activities have been highly acclaimed. Honored with a Grand Mécénat Award and an Award Granted by the Commissioner for Cultural Affairs

In 1995, TOA was honored with a Grand Mécénat Award at the Japan Mécénat Awards, acknowledging it as the company having contributed most to help promote artistic culture, by the Association for Corporate Support. In 2010, we were again honored with an Award Granted by the Commissioner for Cultural Affairs of Japan Mécénat Awards for our contributions to local revitalization and educating children.



Honored with a Grand Mécénat Award | Award Granted by the Commissioner for Cultural Affairs

Showcasing the night with sound:
Kobe Luminarie

Kobe Luminarie is a seasonal winter tradition in Kobe, held each December and reflecting a wish for recovery from the Great Hanshin Earthquake and local revitalization. TOA participated in the event to oversee sound support at the main venue, which housed over 100 speakers and our originally composed music as part of a fantastical world.



Kobe Luminarie © Kobe Luminarie O.C.



The Lookouts of KanKan Tower

Offering TOA's unique programs:
"TOA Music Workshop"
"The Lookouts of KanKan Tower"

TOA offers multiple original activities to children as the standard-bearers of the next generation, including music programs where they can share fun experiences and feel music with friends, plus an original puppet show conveying the importance of listening to alerts when disaster strikes. We offer various programs nationwide.

We support people's emotions that arise from sports:
VISSEL KOBE and INAC Kobe Leonessa.

TOA supports two Kobe-based football club teams with the aspiration to further revitalize Kobe through regional improvement by sports. We help football players spread their wings worldwide.



© VISSEL KOBE



INAC Kobe Leonessa © INOUE Tomohiro

TOA supports local events via its sound technology. Kobe Marathon

Exploiting our sound technology, we proactively support events in Kobe, helping deliver the emotion and excitement of the venue via sound. At the Kobe Marathon, we deliver the bang of the starting gun all at once; launching the race via emergency speakers to over 20,000 runners.



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