TOA's Corporate Values

Smiles for the Public

By providing not simply satisfaction but reassurance, reliability and emotion, we can bring smiles to people's faces. Our company aims to make this vision into a reality throughout society.

TOA's Strengths

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Public Safety
Public Communication
Public Space Design

Audio
Notification
Capabilities

With audio notification capabilities as our core competence, we provide the values of reassurance, reliability and emotion to society.

Business Domains

Public Safety
Reassurance

In the realm of "Public Safety," in order to allow people to spend their daily lives with peace of mind, we endeavor to protect as many people as possible from natural disasters, crime, accidents, and other public dangers, working to provide solutions that will help achieve security and safety in society.

Public Communication
Reliability

In the realm of "Public Communication," in order to build trust among people in everyday life, we overcome disparities of time, space, language and age, offering solutions for more convenient, more comfortable social communication.
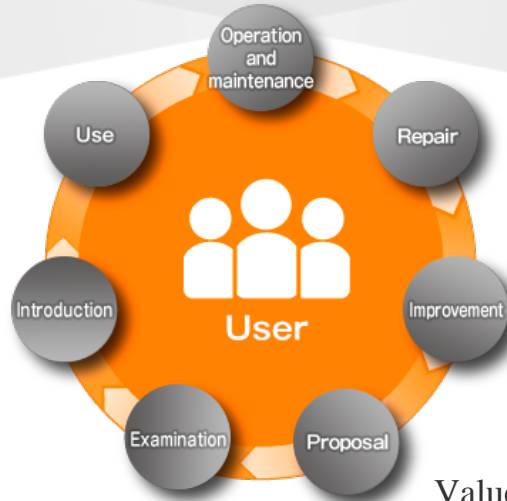
Public Space Design
Emotion

In the realm of "Public Space Design," toward the goal of stirring people's hearts and emotions, from everyday small pleasures to extraordinary experiences, we provide solutions that achieve the kind of spatial performance capable of enriching people's minds.

Value to Society

- Continued safety and comfortable living through the use of technology and ideas

Value to Partners

- Consistent supply of value-added products that meet the needs of both users and partners

User

(diagram labels: Operation and maintenance, Repair, Improvement, Proposal, Examination, Introduction, Use)

Value to Users

- Reliable service through continued understanding of current issues
- Continued delivery of stronger proposals and products

Value to Consolidated TOA Group

- Thorough understanding of customer issues for creation of products with greater value
- Increased revenue through in-demand services and system renewal requests

The TOA Group is dedicated to promoting its solution business through three domains in an effort to provide new value to society that is easily recognizable by our customers.